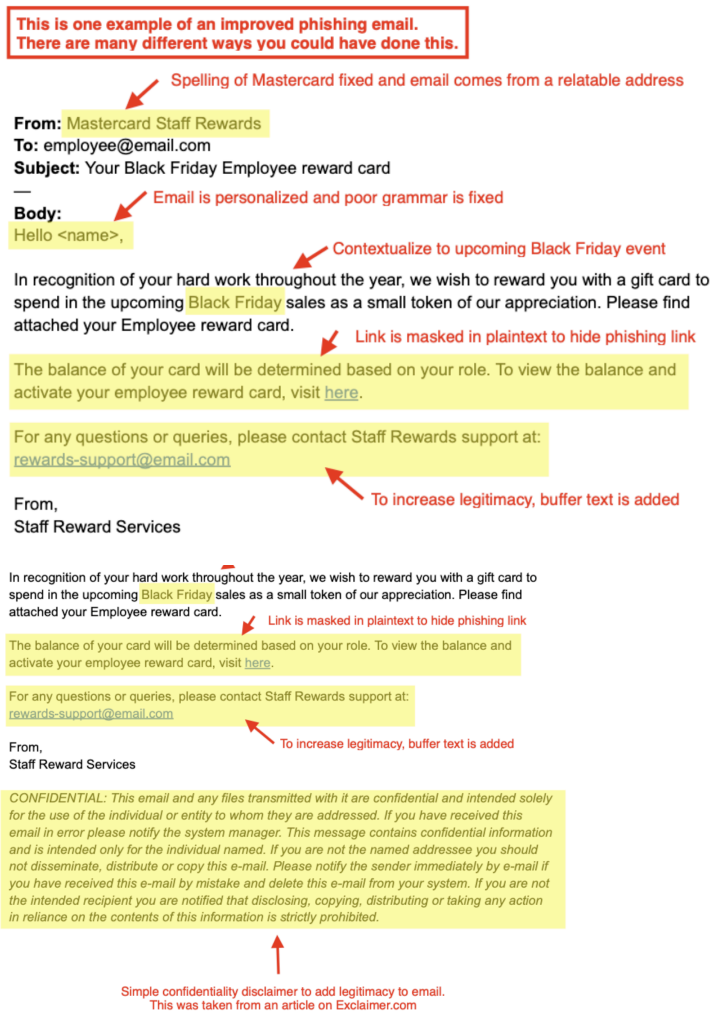
Here is the obvious fake:

```
From: mastercardsIT@gmail.com
To: employee@email.com
Subject: URGENT!  Password Reset Required—

Body:

Hello (insert name)  ,

Your email account has been compromised.  immediate action is required t
o reset your password!

Click here to reset your password in the next hour or your account will
be locked: [https://en.wikipedia.org/wiki/Phishing](https://en.wikipedi
a.org/wiki/Phishing)

Regards,Mastercard IT
```



Interpret the results

First, let's have a look at the results of the phishing campaign.

This table helps you to identify which teams appear to be **more likely** to fall for a phishing email than others.

Team	Email open rate	Email click-through rate	Phishing success rate
IT	80%	2%	0%
HR	100%	85%	75%
Card Services	60%	50%	10%
Reception	40%	10%	0%
Engineering	70%	4%	1%
Marketing	65%	40%	38%
R&D	50%	5%	2%
Overall average	**66%**	**28%**	**18%**

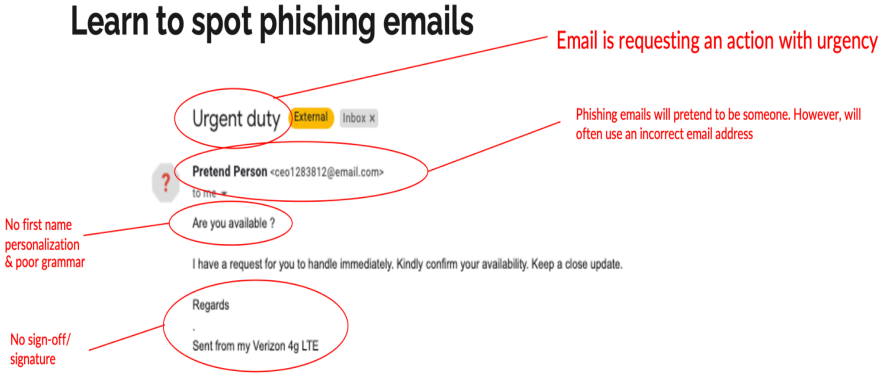
Familiarize yourself with phishing attacks HR & marketing teams

What is phishing?

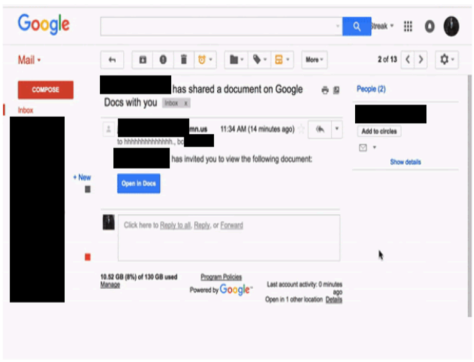
Phishing is the act of pretending to be someone, or something, to get information not usually available.

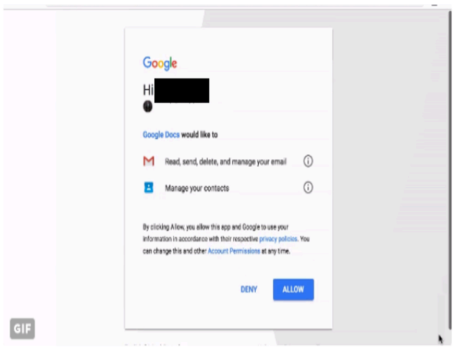
People can be gullible and curious and click on things they shouldn't - often a link will direct to a fake login page in an attempt to steal credentials.

Learn to spot phishing emails



Always be cautious - they can be as sophisticated as this...





How do we stop getting phished?

If it's too good to be true it probably is.

Always be suspicious. Better safe than sorry.

Double check with other employees on a separate communication channel.

For example, in the rewards card phishing email, you could confirm by calling Rewards Services about the employee card being sent out before clicking on the email.

Remember to always:

Check the URL of the website is correct.

Always be suspicious of any email requesting personal information.

Use a password manager to securely store unique passwords for each website.

Use a secondary/side channel to double check when someone requests you to do something.